Workshop 2 Summary | March 17, 2022

Module site: https://aodhanlutetiae.github.io/dj_prod/

Gender pay gap

- Using the source pointed to by the bot, look up the 2021-22 data for your (local) area. Who's doing well? Who's not? What kind of companies have a gender pay gap where the median woman earns more?
- The csv files: https://gender-pay-gap.service.gov.uk/viewing/download
- Question we *didn't* ask: Are there any dangers with this (automated) bot?
- Example of story from gender pay gap with nicely written explanation of what the 'median gap' means: https://www.bbc.co.uk/news/business-58786739

See also:

How they explain it to companies:

https://gender-pay-gap.service.gov.uk/guidance/eight-ways-to-understand-your-organ isations-gender-pay-gap/overview

To look up a particular company and bypass the csv files (the BBC for example) https://gender-pay-gap.service.gov.uk/viewing/search-results?t=1&search=&orderBy=relevance

Overseas companies that own property in England & Wales

- Source: https://use-land-property-data.service.gov.uk/datasets/ocod. Register to use the site or use the data already downloaded for the group
- Use a pivot table to find the ten countries that appear most often; Filter the pivot table to examine your county or region

Mapping the rate of working from home by local authority

- Follow the steps or follow the video
- There are two possible reasons to visualise: 1. to interrogate the data and 2. to communicate some aspect of it
- Note the range of geographies available on datawrapper
- We can adjust the 'tool tip' to produce readable prose for any local authority the user chooses
- Compare Guardian piece
 https://www.theguardian.com/world/2021/may/17/home-working-doubled-during-uk-c
 ovid-pandemic-last-year-mostly-in-london
- Question: How can we map this for TV? Possibly by replicating the online user's experience of seeing the whole then zooming in on one area for detail.

Our data assignment

 What sources are we using?: ONS, uk.gov, Housing ombudsman, NHS, pdf documents from councils and foreign ministries, FOI, Localdatacompany

- What's tricky in:
 - writing the first par?: not making it read like a story loaded down with numbers (not always a problem though)
 - a chart?: 1. ensuring that anyone (not just the chartmaker) can pick up the chart and explain what's going on 2. not forgetting information like the data source, a legend, what period is described etc.
- What do we want from interviews (or an interview wishlist)?:
 - all the *people* who should feature from the story. We have one source in the data, but we want the *other* sources too
 - help with complicated data (Am I reading this right?)

Paul Bradshaw's empathy network

- Read the blogpost
 - o Think about the range of people who may feature in the story
 - Think about the range of data that could feature in the story
 - Think about the organisations that interviewees are attached to. These organisations have documents attached to them.
- Study his <u>homelessness network sketch</u>. Also one on <u>kitchens</u> and <u>student housing</u>

Finally

- Do we know the public registers that answer these questions? (Yes, we do mostly!)
- Look at the <u>dentistry story from the BBC's Shared Data Unit</u>, download the data and compare your geographic area to the rest of the country.
- File your assignment to Cambridge Spark for March 30th. If you *also* send it to Aidan, he'll send any observations he might have
- If you carry out the scraping TASK (see the module's webpage), Aidan will reply to say how feasible it looks and what you'll get from it
- A <u>data journalism awards shortlist</u> came out today (17/3). It might be interesting to look at what kind of stories are on it. (If the link is playing up, there's a less user-friendly version as an Excel spreadsheet <u>on their github</u>)